



*Quality Learning and Superior Performance for All*

# PURCHASING DEPARTMENT

2150 Keith Bridge Rd. Cumming, GA 30040  
Phone: 770-781-6603

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October 19, 2023

Plaid Turtle LLC  
575 Old Norcross Rd  
Lawrenceville, GA 30046  
Attn: Kirk Baggott

Dear Mr. Baggott:

This is to advise you that your company has been awarded a contract from our **RFP# P23-13, West HS AV Retrofit**. The effective date of this contract is October 19, 2023 terminates upon successful completion of the scope of work defined in the proposal.

This award is in accordance with the terms and conditions of the contract and with your attached pricing to remain firm for the entire contract period. This award letter is not an official order.

If you have any questions about this award, please contact Trey Tryan at 770-781-6603 or [ttryan@forsyth.k12.ga.us](mailto:ttryan@forsyth.k12.ga.us). We appreciate your interest in the Forsyth County School System and your participation in our bidding process.

Sincerely,

Brad Richardson  
Director of Procurement Services

# FORSYTH COUNTY SCHOOL SYSTEM

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## Purchasing Department

**THE CONTRACT AGREEMENT MUST BE COMPLETED BY THE OFFEROR AND RETURNED WITH THE PROPOSAL PACKAGE.**

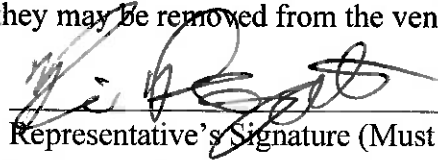
### **P23-13 - CONTRACT AGREEMENT**

We have carefully examined and fully understand the General and Special Terms and Conditions and related documents in providing **West HS AV Retrofit** to the Forsyth County School System and do agree to all terms and conditions by so signing this document.

Withdrawals, cancellations, etc., will not be accepted unless the Purchasing Coordinator gives authorization. In the event vendors fail to comply, they may be removed from the vendors' list.

Plaid Turtle, LLC

Company Name

  
Representative's Signature (Must  
be signed in ink)

575 Old Norcross Road, Suite E

Address

Kirk Baggott

Representative's Name  
(Please type or print)

Lawrenceville, GA 30046

City, State, and Zip Code

kirk@plaidturtle.tv

E-Mail Address

10/09/2023

Date

678-699-3314

Telephone Number and Extension

NET 30

Terms (If payment terms are not indicated, will  
be determined to be net 30 days).

Fax Number

**PLEASE INDICATE YOUR LEAD TIME UPON RECEIPT OF PURCHASE ORDER:**

60 Days

**PRICES MUST REMAIN FIRM FOR 60 DAYS FROM DATE OF AWARD.**

**Signing the Contract Agreement affirms that the original RFP document has not been altered in any way.**

**Upon notice of Award, this page will become the prevailing Contract Agreement between your organization and the FCS.**

**FORSYTH COUNTY SCHOOL SYSTEM**  
**Purchasing Department**

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**5.0 BID FORM**

FCS is seeking a turnkey solution for the purchase, delivery, installation, and support for the solution detailed in the specifications above. The total cost entered below should include everything listed in the scope of work. Please provide supporting cost documents that line item each element of your solution that will total the turnkey cost below.

**Total Turnkey Cost - \$** 70,200

**Lead Time** 30-60 Days to complete install

**Notes:**

Since our initial proposal, there have been additional items added to the scope of work. Those items are included in this proposal. We included a line item price for the Dana Dolly system. While that line item is included in the overall price, the system can easily be removed without directly impacting the rest of the camera department or overall District objectives.

FORSYTH COUNTY SCHOOL SYSTEM  
Purchasing Department

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**IMMIGRATION AND SECURITY FORM  
(GEORGIA SECURITY AND IMMIGRATION COMPLIANCE ACT AFFIDAVIT)**

**Contractor Affidavit under O.C.G.A. § 13-10-91(b)(1)**

By executing this affidavit, the undersigned contractor verifies its compliance with O.C.G.A. § 13-10-91, stating affirmatively that the individual, firm or corporation which is engaged in the physical performance of services on behalf of **(Forsyth County School System)** has registered with, is authorized to use and uses the federal work authorization program commonly known as E-Verify, or any subsequent replacement program, in accordance with the applicable provisions and deadlines established in O.C.G.A. § 13-10-91. Furthermore, the undersigned contractor will continue to use the federal work authorization program throughout the contract period and the undersigned contractor will contract for the physical performance of services in satisfaction of such contract only with subcontractors who present an affidavit to the contractor with the information required by O.C.G.A. § 13-10-91(b). Contractor hereby attests that its federal work authorization user identification number and date of authorization are as follows:

2165297

**Federal Work Authorization User Identification Number (4-6 Digits, no letters)**

June 2, 2023

**Date of Authorization (of E-Verify authorization)**

Plaid Turtle, LLC

**Name of Contractor**

RFP # P23-13 West HS AV Retrofit

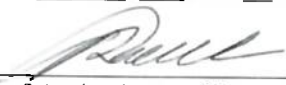
**Name of Project/Contract Number/Purchase Order Number**

Forsyth County School System

**Name of Public Employer**

I hereby declare under penalty of perjury that the foregoing is true and correct.

Executed on 09<sup>th</sup>, Oct, 2023 in Gwinnett (city), GA (state).

  
Signature of Authorized Officer or Agent

Rajesh Kumar H. Rajput  
Printed Name and Title of Authorized Officer or Agent

**SUBSCRIBED AND SWORN BEFORE ME**

**ON THIS THE** 09<sup>th</sup> **DAY OF** OC, 2023

**NOTARY PUBLIC**

My Commission Expires: 07/23/2027.



# FORSYTH COUNTY SCHOOL SYSTEM

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## Purchasing Department

### RFP P23-13

#### Contractor Questionnaire

##### (Section 5.1.1 of Special Terms and Conditions)

*Questionnaire information will be utilized in the evaluation of this RFP. Vendors must include all information requested. Failure to do so will reflect negatively in evaluation and may result in your submission being deemed "non-responsive" and eliminated from consideration.*

Company Name: Plaid Turtle, LLC

Years in AV Solution Business 3 years

# of Permanent Employees: 2

Can your organization meet all requirements of this solicitation, including but not limited to the specifications listed in the Special Terms and Conditions? Yes (Please Answer and Initial)

How many Comparable Contracts do you currently have in Georgia? 2

How many of these Contracts are: Government: 0

K-12 Education 0

Where is the location of your nearest service facility? Please provide location and # miles from Cumming GA)?

575 Old Norcross Road, Suite E, Lawrenceville, GA 30043 • 22 miles

Has your company ever failed to comply with any contract awarded? (Explain if yes)? No

Has your company ever lost a contract to any government entity based on poor performance or breach of contract (Explain if yes) No

Is your company currently suspended or debarred from any government entity? (Explain if yes) No

Are there any judgments, claims, legal proceeding or law suits pending or outstanding against your company or any of its officers (Explain if yes) No?

Is your company currently in bankruptcy proceedings or has it filed for bankruptcy in the past five years?

(If Yes, please explain) No

# References:

## Reference 1:

- North American Mission Board  
4200 Northpoint Parkway  
Alpharetta, GA 30022
- Contact:  
Gentry Parks  
Director of Marketing | Videos  
gparks@namb.net  
404.514.7707
- Scope of Services:  
Plaid Turtle provides purchasing of equipment, as well as on-going support of the in-house studio at North American Mission Board. We have designed and installed camera, lighting, and networking systems and facilitate filming in their space upon request.

## Reference 2:

- Triaxia Partners  
900 Circle 75 Parkway  
Ste 205  
Atlanta, GA 30339
- Contact:  
Jennifer Eicher  
Partner & COO  
jenmac@triaxiapartners.com  
770.956.0986
- Scope of Services:  
Plaid Turtle renovated and redesigned their current in house studio including all video, audio, lighting and video conferencing systems. We built integrations to help automate and simplify and also support these systems on-going.

## Reference 3:

- Emmaus Church  
75 Maddox Rd  
Buford, GA 30518
- Contact:  
Jared Beck  
Pastor of Administration  
jared@emmausbible.com  
678.866.3332
- Plaid Turtle installed a full video system with control room and streaming solution for Emmaus Church to use in their weekly services.



Video Studio Design, Purchase and Installation Proposal by:



Plaid Turtle is pleased to provide West Forsyth High with consultation and design services for upgrading their existing equipment and infrastructure in their video studio. While approaching this project with a focus on narrative film-making and cinematic art, we will also be attending to and upgrading the studio for broadcast purposes.

As technology continues to change, we are making every attempt to provide solutions that will have a long shelf-life and equipment that will serve students for years to come. From 6k cameras to lenses and lighting that will provide high quality content and allow for creativity over the long haul, we're excited about the opportunities that will be afforded high school students through this program!

The section below outlines the equipment and services we will provide, but in regards to personnel and execution, Plaid Turtle will provide a point of contact/project manager for planning and pre-installation communication. We will provide a phone number and email and respond to inquiries within 24 hours. Once a date for installation is established we will provide a crew of qualified installers, in addition to our project manager, to ensure a smooth installation and on-boarding process. We will work closely with the Forsyth County School System's provided representative to answer any questions and fully train and support the District's needs.

Upon SOW and contract execution, we will require two (2) weeks to acquire the final equipment listed. We will immediately begin working with the Forsyth County representative for an installation date. We will require between two (2) and four (4) consecutive days access to the facility to install and test all systems and equipment. All new equipment comes with the original manufacturer's warranty.

## **Proposed Upgrades and Updates include:**

### Studio Updates: \$19,350

- 10' - 2 roller motorized backdrop system
- White and gray backdrops (or white and green)
- Furniture Allowance
- 8x8 rag and frame
- 4 - Litepanels Gemini 1x1 Hard
- 6 - Altman 1000L (Used)
- iPad DMX Controller
- Rolling Combo Stands
- Focusrite Scarlett 8i6
- 2 - SM7B mic with mount

### Camera Dept - \$31,000

- 3 - Blackmagic Design Pocket Cinema Camera 6k Pro
- Converters/Accessories
- 3 - Samsung SSD T7 drives
- 2 - DZOFilm Pictor 50 to 125mm
- Rokinon Cine Lens Kit
- 3 - Tilta Advanced Kit for Pocket 6k
- Tilta Nucleus-M Lens Control System
- 2 - Small HD 702 Touch
- Dana Dolly Portable Dolly System (\$4,400)
  - Dolly Platform with wheels
  - 2 - Lowboy Junior Roller Studio Stands
  - 6'-8' speed rail
  - Manfrotto 509HD Professional Video Head

### Control Room - \$5,850

- Motorized Rotating - lazy suzan
- Standing Table/Desk
- Seamless Paper backdrop
- ATEM SDI Extreme ISO
- BNC Patch Panel
- Monitor
- Mobile Rack Case
- SDI Cable



Consulting - \$14,000

- *Consulting*
- *Install*
- *Training*

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**TOTAL PROPOSED: \$70,200**

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